

EuroPAWS



European Science TV and New Media Festival 2012

The Call for Programmes/Productions

The organizers of the Festival are pleased to announce the Call for TV programmes or New Media productions for the 2012 European Science TV and New Media Festival, which will take place in Dublin from 13 to 15 July. The Festival is being organized jointly by EuroPAWS, Euroscience and Agtel as part of the ESOF Science congress. There will be eight awards, listed below. The screenings will be complemented by panel led discussions and keynote talks on themes relating to Science and TV/AV media.

The deadline for entries is Friday 20 April 2012.

Entry Criteria and Background

There are four TV and New Media categories, with a prize in each, plus four further categories and prizes as described below reflecting “Science in society” issues.

A production can be eligible in more than one category, and these may be designated either by the entrant or the organizers. The “genre” categories are:

Science and Technology in:

- **TV Documentaries**
- **TV Drama or Docu-drama**
- **TV General Programming (i.e. magazines, politics shows, natural world etc) - *an item in context or a complete programme***
- **New Media Productions (including WEB, iPOD, Promotional Video etc)**

The winners will receive the four TV and New Media Prizes for 2012.

In addition there will be prizes for the following four “Science in Society” categories:

- **The best presentation of science or technology in relation to an environmental issue**
- **The best presentation of a woman scientist or engineer, real or acted**
- **The best TV documentary as judged by a teenage jury**
- **The best production as voted on by the festival theatre audience**

Programmes and productions will be eligible if they were first broadcast or released in 2010 or later up to the end of March 2012. They must also have been produced for first transmission or release (or shared first) in Europe, and not have been previously entered for this festival edition of this festival. There needs to be a significant science or technology content in any entry, which may also be the stories of individual scientists or engineers and their lives.

If you are not sure if a programme or production would qualify, please feel free to discuss any such questions with the organizers’ London office at EuroPAWS, (pawsomni@btconnect.com or tel: 0044 20 7483 4545). Contact person: Andrew Millington, the Festival Director. In the final analysis, the selection decision of the organizers will be final.

The entry form is a single sheet, which can be obtained from the EuroPAWS office (pawsomni@btconnect.com) or via the website www.europaws.org.

There will be an international jury of distinguished TV/AV people and scientists/engineers/science communicators. A teenage jury will award its own prize in the TV Documentaries category, and the theatre audience will also choose its own winner across categories. In all cases the decisions of the juries will be final.